



TEAM STORY

Meet Charene Jhoy Soria
Senior Accountant - Clark, Philippines

My Background

I graduated from New Era University with a Bachelor of Science in Accountancy with honors (Magna Cum Laude) and became a Certified Public Accountant (CPA) in 2018.

Like many accounting graduates, I was attracted to the prestige and structured training opportunities offered by a Big 4 firm. I began my career in external audit with PricewaterhouseCoopers, where I gained valuable technical experience and worked with a range of high-profile clients.

While the experience accelerated my professional development, the demands were significant. Long hours were the norm, with many days stretching from 8am until midnight. After almost two years, I found myself feeling burnt out. I had developed strong technical skills, but I felt like a small part of a very large organisation, with limited time for myself, my family, and the things that mattered outside of work.

When I decided to explore opportunities with Australian accounting firms, I knew I would need to specialise in Australian tax and accounting. Fortunately, I found the transition straightforward, as the underlying accounting and taxation principles were familiar and built upon the foundation I had already developed.

Why I Chose Bacchus Advisory

Around that time, a friend of mine started working for an Australian accounting firm through a BPO provider. They were working shorter 9-hour days (6am to 3pm), earning more money, and most importantly, they were achieving genuine work-life balance. Hearing about their experience sparked my interest, and I began exploring BPO opportunities.

During the recruitment process, I had the opportunity to meet two of the three Bacchus Advisory Partners. From those first conversations, three things stood out immediately:

- A genuine commitment to supporting and caring for team members
- The opportunity to work closely with clients and make a meaningful impact
- A culture that valued work-life balance alongside professional growth

The more I learned about Bacchus, the more I felt it had what I was looking for, not just a job, but a place where I could build a long-term career, and I knew this was the right move.

What Working at Bacchus Is Like

From my first day, I felt welcomed and valued.

The team is collaborative, supportive, and genuinely interested in each other's success. Even though Bacchus' head office is in Sydney, we're treated as an integral part of the firm, not as 'offshore support,' but as true team members. Everyone makes a genuine effort to build relationships, regardless of location, and regular visits to the Philippines by key Sydney team members strengthen those connections.



Career Development and Opportunities

One of my biggest concerns about joining an Australian firm through a BPO was whether my career progression would be limited.

My experience at Bacchus has been the exact opposite.

I joined as a Bookkeeper/Junior Accountant and was promoted to Intermediate Accountant within my first two years. Just one year later, I progressed again to Senior Accountant.

What has impressed me most is that Bacchus doesn't simply conduct annual performance reviews and move on. The Partners take the time to understand our career aspirations, discuss our goals, and actively help us create a pathway to achieve them.

The firm invests in our professional development through ongoing training, mentoring, and exposure to a diverse range of clients, industries, and technical challenges. This continuous learning has helped me grow both professionally and personally.

At Bacchus, career progression isn't just something that's talked about, it's something that's actively supported.

More Than Just Work

While we work hard and take pride in delivering great outcomes for our clients, we also genuinely enjoy spending time together.

Throughout the year, we celebrate birthdays, share team lunches and dinners, and participate in activities that bring everyone together. Two of my personal favourites have been hiking Mount Pinatubo and enjoying a team go-karting day.

These moments help build strong friendships and create a workplace where people enjoy coming to work each day.

For me, that's what makes Bacchus special. It's a place where you can build a rewarding career while feeling connected, supported, and valued as a person.

My Advice to Future Team Members

If you're looking for more than just a job, if you want to join a team that values your contribution, invests in your development, and supports you both professionally and personally, then Bacchus Advisory is worth exploring.

You'll find opportunities to learn, grow, and progress your career in a boutique environment where your work genuinely matters. You'll be supported by people who want to see you succeed and be part of a culture that respects work-life balance and encourages long-term career growth.

Most importantly, you'll become part of a team that feels like family.

I certainly have.



Join Our Team

We're always looking for talented, enthusiastic professionals who want to make a real impact.

Email: connect@bacchus.net.au and reference 'Case Study' as your email Subject.

bacchus.net.au